




## **Position Yourself as an Expert** **(How to give a public presentation without passing out)**

Statistics show that more people are afraid of speaking in public than they are of dying. Are you?

The majority of us HATE speaking to groups. Why? It moves us out of our comfort zone, makes us take risks, and puts us on display. We 're afraid of forgetting what we want to say, we're afraid of stumbling, we're afraid of looking stupid . . . we're just afraid. Period.

The reality is that speaking in front of various groups is one of the best ways to build business. It positions you as an expert in your field, gets you in front of a lot of people in a very short time, and opens the door to referrals – your single best (and cheapest) source of new business.

**Position Yourself as an Expert** is an interactive 60-minute workshop that will help you become confident and more effective in developing and delivering professional presentations. It identifies three critical steps to successful presentations:

-  **IDENTIFY YOUR AUDIENCE**
-  **KNOW YOUR STUFF**
-  **OVERCOME FEAR OF PUBLIC SPEAKING**

You'll learn some quick tips and techniques that you can take back to your firm immediately and start getting results. You can't afford to miss this workshop.

**THIS WORKSHOP HAS BEEN APPROVED FOR 1 CLE BY THE FLORIDA BAR**

FOR INFORMATION ABOUT OFFERING THIS **FREE** WORKSHOP TO YOUR LOCAL BAR ASSOCIATION, PLEASE CONTACT:

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